

Logan Byer

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SKILLS

- Acrobat
- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Media Encoder
- Unity
- Perforce
- Blender
- Autodesk Maya
- Substance Painter
- Visual Studio

PROJECTS

PCA&D Designathon

February 2024

- Collaborated with a group to create logos for Schreiber's Center of Pediatric Development
- Developed a color-coded sorting system for paperwork through letterhead design
- Designed Emblem for Schreiber's Club 625

The Real Show Mason - Blackwater Distillery

January – February 2024

- Composed a distinct comprehensive label style for Blackwater Distillery
- Prepared illustrator files for advanced printing techniques
- Created an abstract logo mark representing maryland's state bird

SPD-U Student Competition

March 2024

- Formulated and wrote a complete article for the spreads
- Created a two page surrealist spread using Photoshop
- Configured four pages of magazine spreads using Indesign

EDUCATION

Pennsylvania College of Art & Design

Projected: April, 2025

BFA Graphic Design

Lancaster, PA

- GPA 3.19
- Second place prize institutional grant
- Collaborated with local non-profits in a 12 hour Designathon
- Participation in multiple Inter-College Design competitions

EXPERIENCE

Sealing Specialties

August 2018 – September 2023

Warehouse Associate

Souderton, PA

- Ensured product kit quality and quantities while preparing for shipment
- Assisted in optimizing warehouse operation